

## Content Guidelines

The Louisiana Business Emergency Operations Center (“LA BEOC”) portal and all computer applications contained or linked to the website (the “LA BEOC Portal”) is intended to assist businesses by providing disaster-specific communications between the Governor’s Office of Homeland Security and Emergency Preparedness (“GOHSEP”) and industry associations and individual businesses and non-profit organizations. The LA BEOC Portal connects organizations that need resources with Louisiana resource providers during response and recovery from an emergency or disaster event. The LA BEOC Portal is provided as a public service to assist communities in recovering from a disaster or emergency by restoring normal business functions as rapidly as possible. The following rules apply when using the LA BEOC Portal and for posting or exchanging information on the applications provided:

- **Inappropriate content:** Do not use language that contains threats, harassment, lewdness, hate speech, and other inappropriate displays.
- **Conflicts of interest:** Contributions should be unbiased and objective, and should not reflect personal opinions, political preferences, or private financial interests.
- **Promotional content:** Do not post promotional content, advertising, or solicitations. LA BEOC is not intended for the direct solicitation of business, except where specifically stated, such as in the Requirements and Resources sections.
- **Relevance:** Please make sure your contributions are relevant and appropriate to the forum, such as the current status of business operations or the availability and accessibility of the business or its services and products.
- **Privacy:** Do not publicize your own or other people’s private information. Do not post close-up photos or videos patrons without their permission. Do not post other people’s full names unless you are referring to service providers who are commonly known by personal names.
- **Intellectual property:** Do not use content from other sites, applications, or users.
- **Accuracy:** Make sure your contribution is factually correct. Do not exaggerate or make misrepresentations.
- **Photo and Video Guidelines:** When used, business photos and videos should be relevant to the operational status of the business and reflect your personal experience, and not those of other businesses.
- **Recommendations or suggestions:** Please send any comments, recommendations, or suggestions for improving this service or web portal to: [info@labeoc.org](mailto:info@labeoc.org).