

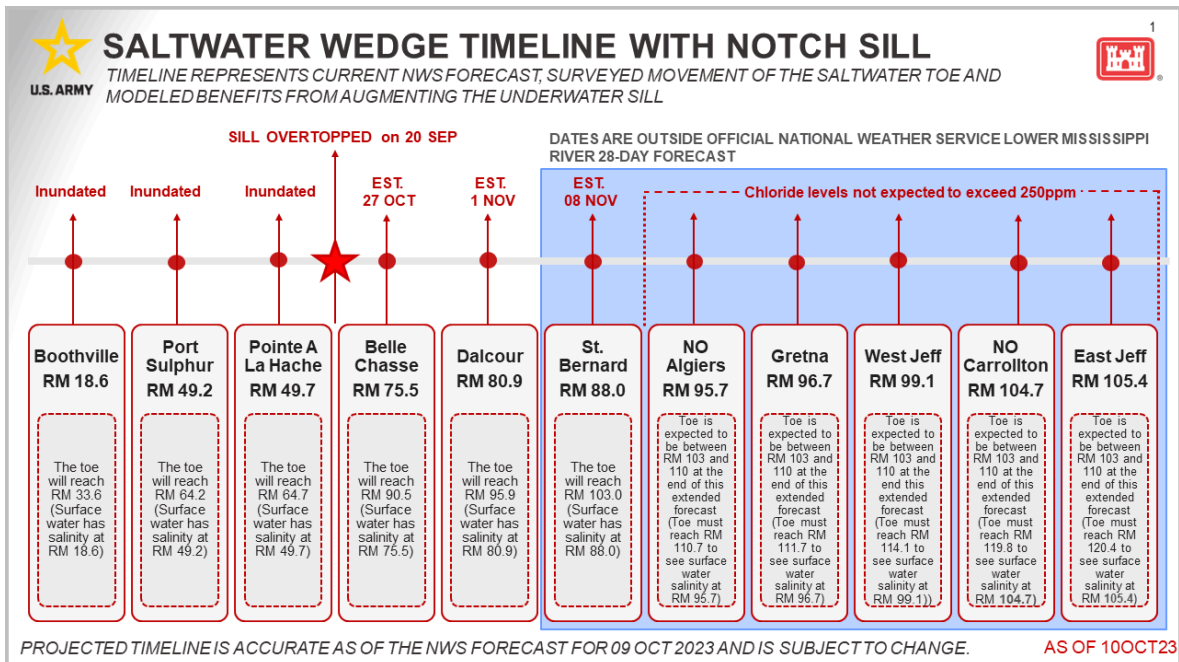
# LA BEOC

LOUISIANA BUSINESS EMERGENCY OPERATIONS CENTER



October 16, 2023

Supporting business during a disaster



This has been a busy month. We watched several tropical systems (thankfully, none headed our way), and then we have the saltwater situation in New Orleans. There is never a dull minute in emergency management.

Now, we are celebrating Cybersecurity Month. While these newsletters normally follow the FEMA theme for the month, we would be remiss if we didn't at least talk a bit about the Saltwater Intrusion in the Mississippi.

The [updated timeline](#) released by the Corps of Engineers on October 10, 2023, was very encouraging. There have been a lot of smart people working with a lot of professionals in the background to make sure that all the municipal systems that may be affected had viable mitigation plans. With the flow of the river remaining high and the work on the underwater sill by the Corps, the saltwater actually retreated about five (5) miles. This was great news and gives more time

before anything else is affected. The updated earliest effects are now not until October 28, 2023.

It is important to note that GOHSEP is allowing the LADOTD emergency order to expire. What that means is that all hours and weight waivers that were in place supporting the Saltwater intrusion will end on October 28, 2023. Please monitor your local emergency officials for the latest updates on the Saltwater Intrusion. Check our [Current Operations](#) page for updates.

Moving back to cybersecurity awareness, we have our third annual cybersecurity seminar with a local cybersecurity professional, Mr. Josef Friis. Joe and I worked together for several years in the Louisiana National Guard, where he was our unit's IT leader. Joe will talk about what to do after an attack. It's not something that people like to think about, but hope is not a plan, and everyone should have an idea of what to do in a worst-case scenario. We hope that you will join us for this webinar. [Register here](#) to reserve your space.

A final thought for business leaders at all levels.

***Consider this: Target, Yahoo, and the Department of Defense have hundreds, if not thousands, of people attempting to protect their organizations online. If they can be hacked, so can you.***

Leaders need to establish a culture of cyber security. It needs to be considered in everything that you do digitally. Even small organizations should contemplate appointing a security program manager. In small businesses, this may be more vital than you think. Consider a small business that sells products online; how long can you survive if you lose all online presence? You must have someone looking in that direction, and you need to have an incident response plan.

Have your security program manager (or third-party provider) develop a plan to get you back in business as quickly as possible after a horrible attack. Once a security program manager is in place with an incident response plan, taking things to the next level would be to participate in a tabletop exercise. This will make your business go through the steps of what would happen if your organization were attacked. None of this will prevent you from being the subject of a cyber-attack, but just like we have car insurance just in case, we all need to have a plan for cybersecurity.

Have a great month!

Jim

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## Webinar Alert!

**After a cyber attack...**

**What's next? How to preserve evidence and get back to work.**

**Presented by Josef Friis, S1 Technology**

**October 25, 2023  
10:00 am - 11:00 am**



**Hosted by**



[Register Here](#)

Greetings from the NIMSAT Institute,

October is Cybersecurity Awareness Month, and I would like to take a few moments to share with you some essential advice on how to prepare your family and business for cybersecurity risks.

Held every October, National Cybersecurity Awareness Month is a collaborative effort between the government, private sector, and public to raise awareness about the importance of cybersecurity. The effort gives everyone the resources needed to

engage in an online activity in a safe and secure environment.

According to the United States Cybersecurity and Infrastructure Security Agency or CISA, you can be cyber-aware if you adopt the following four, simple practices:

1. **Use strong passwords:** Strong passwords are long, random, unique and include all four-character types (uppercase, lowercase, numbers, and symbols). Password managers are a powerful tool to help you create strong passwords for each of your accounts.
2. **Turn on Multifactor Authentication or MFA:** You need more than a password to protect your online accounts, and enabling MFA makes you significantly less likely to get hacked. Enable MFA on all your online accounts that offer it, especially email, social media, and financial accounts.
3. **Recognize and Report Phishing:** Be cautious of unsolicited messages asking for personal information. Avoid sharing sensitive information or credentials with unknown sources. Report phishing attempts and delete the message.
4. **Update Software:** Ensuring your software is up-to-date is the best way to make sure you have the latest security patches and updates on your devices. Regularly check for updates if automatic updates are not available.

For more information on how to better prepare for potential cybersecurity risks, I encourage you to visit: <https://www.cisa.gov/cybersecurity-awareness-month>.

#secureourworld #cybersecurityawarenessmonth #beprepared

As always, be prepared and stay safe!

Shannon



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## Lower Mississippi Saltwater Intrusion

### Links

- [Latest Saltwater Intrusion Update](#)
- [USACE begins barging fresh river water to Plaquemines Parish water treatment facilities](#)
- [Louisiana Emergency Declaration](#)

## Private Sector Call

Wednesdays at 2:00 pm

Zoom Call Information

Join Zoom Meeting

[https://us06web.zoom.us/j/89283900956?](https://us06web.zoom.us/j/89283900956?pwd=BodK7xeww83iylpvMZ7gXadK018QKF.1)

[pwd=BodK7xeww83iylpvMZ7gXadK018QKF.1](https://us06web.zoom.us/j/89283900956?pwd=BodK7xeww83iylpvMZ7gXadK018QKF.1)

Meeting ID: 892 8390 0956

Passcode: 614006

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One tap mobile

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+19292056099,,89283900956#,,,,\*614006# US (New York)

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Dial by your location

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- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 305 224 1968 US
- +1 309 205 3325 US
- +1 312 626 6799 US (Chicago)
- +1 360 209 5623 US
- +1 386 347 5053 US
- +1 507 473 4847 US
- +1 564 217 2000 US
- +1 669 444 9171 US
- +1 669 900 6833 US (San Jose)
- +1 689 278 1000 US
- +1 719 359 4580 US
- +1 253 205 0468 US
- +1 253 215 8782 US (Tacoma)
- +1 346 248 7799 US (Houston)

**Meeting ID: 892 8390 0956**

**Passcode: 614006**

Find your local number: <https://us06web.zoom.us/u/kdxHsKq0G4>

### JEFFERSON PARISH:

- JPAAlert is a free service; however, your wireless carrier may charge you a fee to receive messages on your device.
- You can sign up by texting JPALERT to 888777.
- Spanish Spanish-speaking residents can text JPNOTICIAS to 888777.
- For more information or to create an account, [click here](#).

### ORLEANS PARISH:

- Register for alerts [here](#) or text NOLAREADY to 77295
- To receive alerts in Spanish, text ESP to 77295 / Envíe ESP al 77295 para recibir alertas de emergencias en español
- You can also download the Smart911 app to receive customized alerts and resources that may be available during all types of emergencies, including hurricane evacuations, extended power outages, flood events, and more.
- [Create a profile here.](#)
- [Get more information here.](#)

## **PLAQUEMINES PARISH:**

### **Water Distribution**

Percy Griffin Community Center  
15535 Hwy 15, Davant, Louisiana  
8 am - 5 pm

The weekly occurrence will take place Monday through Friday from 8 am to 5 pm.

Buras Fire Station  
Monday - Friday, 8AM - 5PM  
3519 Hwy 11, Buras, LA 70041

Boothville-Venice Fire Station  
Monday - Friday, 8AM - 5PM  
42661 Hwy 23, Venice, LA 70091

### **Notification System (PPENS)**

- This system is a free reverse 911 system that will send a telephone message, text, or email to advise you of an emergency situation in the Parish.
- Up to three home and or mobile telephone numbers can be registered.
- [Sign up here.](#)

## **ST. BERNARD PARISH:**

- To sign up for alerts from the St. Bernard Parish Emergency Management Office, [click here.](#)

Latest News

Helpful Links

Follow @LABEOC



*The LABEOC is managed by the National Incident Management Systems and Advanced Technologies Institute at the University of Louisiana at Lafayette, in partnership with the Governor's Office of Homeland Security & Emergency Preparedness and Louisiana Economic Development.*