

LA BEOC

LOUISIANA BUSINESS EMERGENCY OPERATIONS CENTER

February, 14, 2025



GOHSEP downrange in New Orleans supporting Super Bowl LIX activities

The Unseen Heroes Behind Super Bowl LIX

As millions of fans tuned in to watch Super Bowl LIX, a group of first responders stood ready behind the scenes, ensuring the safety and security of the many Super Bowl venues. This culminated many hours of planning

and collaborative efforts to ensure the big game went off without a hitch. The smooth operation was proof of their efforts.

The road to Super Bowl LIX was paved with months of preparation, starting long before the horrendous New Year's Eve event on Bourbon Street. Local, state, and federal agencies worked together to develop comprehensive emergency response plans tailored to the unique challenges of hosting a Super Bowl. This was nothing new to this legion of professionals hosting the Sugar Bowl and Mardi Gras annually. For the Super Bowl, Louisiana's emergency management professionals added the National Football League (NFL) to the law enforcement team, fire departments, public health officials, and private-sector partners to address potential risks. From crowd management and medical preparedness to cybersecurity and traffic control, these efforts exemplified the importance of proactive emergency management.

Security at Super Bowl LIX involved a multi-layered approach, incorporating advanced technology and intelligence-sharing to mitigate threats. Law enforcement agencies deployed additional personnel to monitor the stadium and surrounding areas, utilizing surveillance technology, K-9 units, and unmanned aerial systems to maintain situational awareness. The Federal Bureau of Investigation (FBI) and the Department of Homeland Security (DHS) provided intelligence support, monitoring potential threats and augmenting rapid response capabilities.

Cybersecurity was also a top priority, given the increasing risk of cyber threats at high-profile events. Cybersecurity teams worked diligently to protect critical infrastructure, ensuring the integrity of communication networks and financial transactions for vendors and ticketing systems. The Fusion Center was integral in monitoring cyber threats and sharing intelligence with public and private partners.

With thousands of visitors converging on New Orleans, emergency medical services (EMS) and public health agencies ramped up preparedness efforts to address potential medical emergencies. Temporary medical stations, additional ambulance units, and rapid response teams were strategically positioned to provide immediate care. Infectious disease surveillance was also heightened, ensuring that any emerging public health concerns were swiftly addressed.

Super Bowl LIX tested security, emergency response, and business resilience. Louisiana is known for many things, such as good food and good times, but resilience is a trait that comes naturally to Louisianians. Emergency managers worked closely with local businesses to develop continuity plans that ensured minimal disruptions to operations while capitalizing on the event's economic benefits. Private-sector partners, including hotels, transportation services, and supply chain operators, were integral in maintaining a seamless experience for visitors while preparing for potential emergencies.

The successful execution of Super Bowl LIX's security and emergency management efforts underscores the value of preparedness, partnerships, and training. While the players battled on the field, thousands of professionals worked tirelessly behind the scenes to ensure the event remained safe and enjoyable. Their dedication serves as a reminder of the critical role that first responders, emergency managers, and public-private partnerships play in safeguarding significant events.

As Louisiana reflects on another successful Super Bowl, we extend our deepest gratitude to the professionals who protected our communities and demonstrated the power of collaboration in emergency management. We remember those affected by the attack on New Year's Eve. The efforts of our professionals not only ensured a secure event but also set conditions for the next big event... Mardi Gras 2025.



James 'Jim' Williams, Public-Private Partnership
Operations Officer
NIMSAT Institute
University of Louisiana at Lafayette
james.williams@louisiana.edu
337.482.0633



We have more winter weather next week, just when we thought it was over. Temperatures are forecasted to dip into the twenties for much of the State. Although we have been enjoying spring-like temperatures since the Great Blizzard of 2025, it never hurts to remind ourselves of some simple actions to keep ourselves, our families, and our employees safe.

So, let's review some simple facts and actions we first reviewed in December of last year.

Do you remember that 63% of temperature-related deaths are related to cold exposure and that home heating is the second leading cause of home fires, primarily in the winter? As we know, especially from the recent winter storm, travel in the winter months has specific risks, especially if you or your family or friends travel by car.

To remind us to be #WinterReady, FEMA advises that it is critical to

- Know what to do before, during, and after a winter storm.
- Listen to local officials.
- Have emergency supplies at home, work, and in the car.
- Stay off the road during and after a winter storm.
- Use a carbon monoxide alarm, especially if using alternative heating devices.
- Use heating devices safely.

To prepare for the risks associated with winter weather, FEMA urges you to take action.

- Learn the signs of frostbite and hypothermia and how to respond.

- Prevent Carbon Monoxide (CO) poisoning Prevent Carbon Monoxide (CO) poisoning
- Get your car ready for cold weather Get your car ready for cold weather
- Home heating is the second leading cause of home fires; most occur in winter. To keep your home safe from fires, download the free Home Fire Safety Guide from the U.S. Fire Administration.

By being aware of the above, you, your family, and your employees can be better prepared for winter's inherent risks.

For more information on how to be #WinterReady, I encourage you to visit <https://www.ready.gov/winter-ready>.

#WinterReady #Cold # Winter #WinterStorm #Preparedness

As always, stay prepared, stay safe!

Shannon

Shannon Strother, PhD, Director
NIMSAT Institute
University of Louisiana at Lafayette
shannon.strother@louisiana.edu
337.482.0609

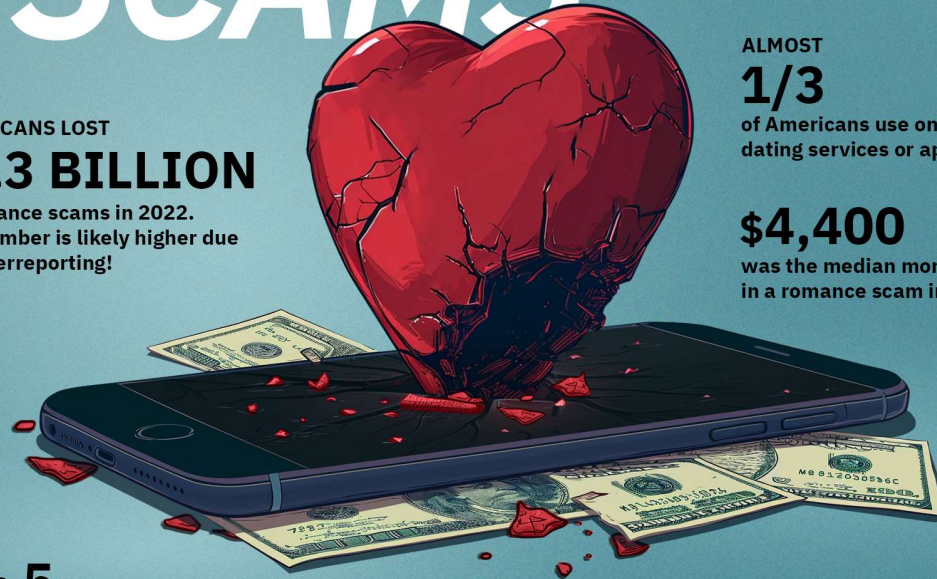
Happy Valentine's Day!
Please be careful sharing your personal information online~ Stay Safe!

ROMANCE SCAMS

AMERICANS LOST

\$1.3 BILLION

to romance scams in 2022.
The number is likely higher due to underreporting!



40%

of romance scam victims said contact started on social media.

ALMOST

1/3

of Americans use online dating services or apps.

\$4,400

was the median money lost in a romance scam in 2022.

1 in 5

started on a dating website or app followed by a quick transition to messaging platforms like WhatsApp or Telegram.

Stay Safe Online.

- ♥ Don't reveal much personal information.
- ♥ Snoop around their background.
- ♥ Ask someone you trust for a second opinion.
- ♥ Don't send money.

SOURCE:
Federal Trade Commission, Pew Research Center.



NATIONAL
CYBERSECURITY
ALLIANCE

Latest News & Events



Check out the next month's training opportunities!

Feb 25 - 26, 2025	ICS-300	Intermediate ICS for Expanding Incidents
Feb 25 - 26, 2025	ICS-400	Advanced Incident Command System
Feb 25, 2025; Feb 26, 2025	UL Lafayette AI	Leveraging AI for Emergency Management
Feb 26 - 27, 2025	MGT 345	DM for Electric Power Systems
Feb 27 - 28, 2025	ICS-400	Advanced Incident Command System
Mar 5 - 6, 2025	G-2300	Intermediate Emergency Operations Center Functions
Mar 6, 2025	CET 101	PA Cost Estimate Tracking 101 (CET 101)
Mar 6, 2025	STATE ADMIN	PA State Administrative Plan and Disaster-Specific Annexes
Mar 8, 2025	Caddo All-Haz	Caddo Parish Community All-Hazards Awareness Training
Mar 10 - 11, 2025	ICS-300	Intermediate ICS for Expanding Incidents
Mar 10 - 12, 2025	L-0102	Science of Disaster
Mar 11, 2025	CET 102	PA Cost Estimate Tracking 102 (CET 102)
Mar 11, 2025; Mar 12, 2025	UL Lafayette COOP	Writing Continuity of Government and Continuity of Operation Plan
Mar 12, 2025	CA SA	PA Cost Analysis/Scope Alignment
Mar 13, 2025	ER RE M	PA Expense Review: Rented Equipment & Materials
Mar 13, 2025	Excel-EM	Mastering Microsoft Excel for Emergency Management
Mar 13 - 14, 2025	ICS-300	Intermediate ICS for Expanding Incidents

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The LABEOC is managed by the [National Incident Management Systems and Advanced Technologies Institute](#) at the University of Louisiana at Lafayette, in partnership with the [Governor's Office of Homeland Security & Emergency Preparedness](#) and [Louisiana Economic Development](#).